



Student Summer Job Posting

Marketing and Social Media Assistant – On-Line Learning Alternative

Location: ATN Access Inc., London, Ontario
Type: Full-time (30 hours per week), 7-week contract
Pay: \$14 per hour

NOTE: The successful applicant must be returning to school in September 2017. Preference will be given to applicants with identified disabilities.

ATN Access Inc. is a community-based non-profit organization that assists people with disabilities and employment barriers to achieve their employment, educational, and quality of life goals.

The main role of this individual will be to create a marketing plan/social media presence for an on-line learning program. The On-line Learning Alternative is a web-based education platform that provides accessible courseware to individuals who are deaf or learning disabled. The successful candidate will assist in developing the website's brand and maintaining its social media presence.

Qualifications:

- Completion of some college or university
- Marketing and social media experience
- Research and report writing skills
- Some experience working with adults with disabilities or learning challenges an asset
- Ability to sign (using ASL) and some experience of Deaf culture
- Highly adaptable and able to learn quickly
- Excellent oral and written communication skills
- Mature and responsible, able to work under pressure and multi-task
- Substantial experience with a variety of computer operating systems and applications
- Some understanding of how social enterprises operate
- Ability to pass a criminal records/vulnerable sector check

Duties and Responsibilities:

- Work with ATN staff to develop a sustainable marketing plan to publicize OLA
- Through social media, utilize existing community relations and establish additional relationships designed to share information about OLA

ATN Access Inc.

504-141 Dundas Street, London, ON, N6A 1G3 ♦ Phone: 519-433-7950 ♦ Fax: 519-433-0282
Email: info@atn.on.ca ♦ Web: www.atn.on.ca

Applications should include: A cover letter, resume, and a list of three references

Deadline to apply: Friday, June 2, 2017 at 4 p.m.

Send resumes to (No telephone inquiries please):

By Mail: Hiring Committee

ATN Access Inc.

504-141 Dundas Street

London, ON

N6A 1G3

By fax: (519) 433-0282, Attn: ATN Hiring Committee

By E-mail: info@atn.on.ca, Attn: ATN Hiring Committee

ATN is strongly committed to diversity and especially welcomes applications from visible minority group members, women, Aboriginal persons, persons with disabilities, members of sexual minority groups, and others who may contribute to the further diversification of ideas.

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